




**A Cluster Model for
University-Industry Collaboration in
Research and Innovation**



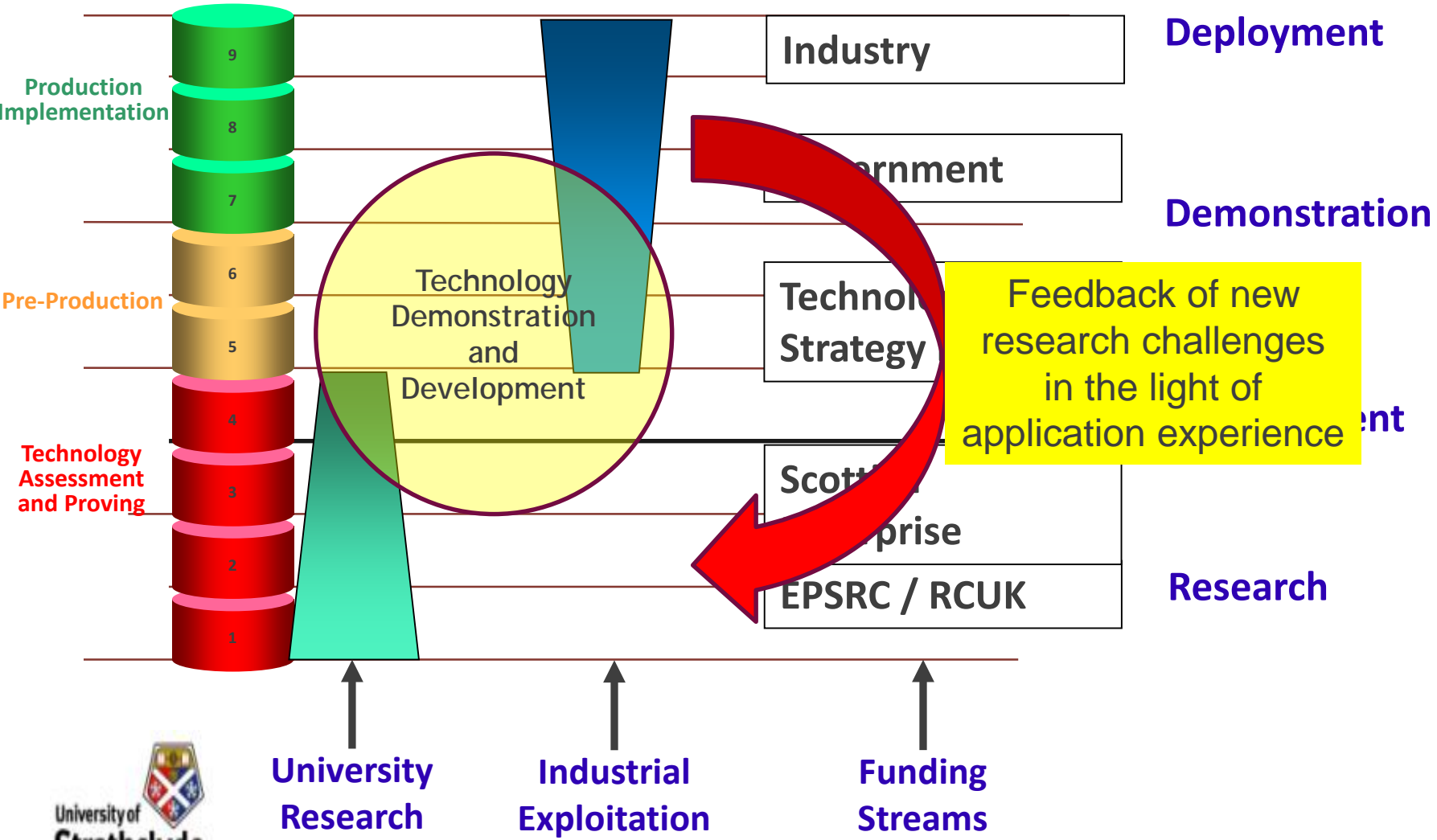
Professor Sir Jim McDonald
Principal & Vice Chancellor
Rolls-Royce Chair of Electrical Power Systems

Summary.....

- This talk will present a model for university / industry research and innovation collaboration
- Reference will be made to a number of such Clusters established over the past 5-years at Strathclyde University in thematic areas including:
 - aerospace manufacturing; pharmaceutical manufacturing; industrial biotechnology; photonics; public policy
- These Clusters are embedded in strategic research and innovation vehicles such as: UK Catapult Centres, Scottish Innovation Centres and Fraunhofer Centres
- By using a Technology Readiness Level (TRL) approach, the cluster model has been implemented in engineering, science, technology and social science themes
- The **‘Triple Helix’ principles** underpin this approach

New Innovation - Industry Collaborations

Technology Readiness Levels (TRLs)



AFRC

ADVANCED FORMING RESEARCH CENTRE

UNIVERSITY OF STRATHCLYDE



AFRC Proprietary Information.

©2014 AFRC



Addressing Technology Readiness Levels 4-6

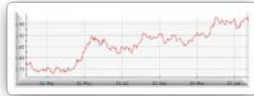
Product Challenges

- *New materials*
- *Novel geometry*
- *Tighter specifications*
- *Safety & environmental needs*



Business Challenges

- *Lower Operational & material costs*
- *Improved process capability*
- *Reducing lead times*
- *Delivery adherence*



TRL 4-6

- Universities had limited experience
- Industry finds this time consuming and expensive
- Going it alone limits derived benefits

AFRC support

- Exploit research ideas
- Create commercial impact
- Strengthen supply chains

Develop new capability to remain competitive



Technology Readiness Levels - TRL



AFRC Members



Engineering Doctorate Centre

- ✓ EPSRC and Industry supported
- ✓ Hosted by AFRC and the Department of Design, Manufacture and Engineering Management
- ✓ Opportunities for industrial organisations to propose EngD projects and support an EngD student – costs are part funded by EPSRC
- ✓ **Currently 51 EngD & PhD students**
- ✓ **4 year programme** – including training element



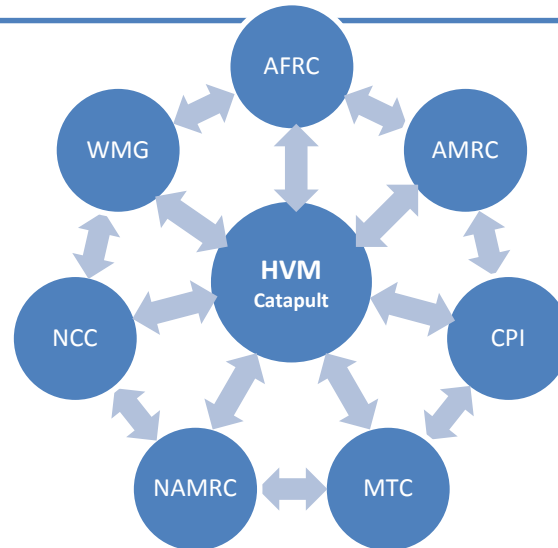
CATAPULT

High Value Manufacturing

Challenge

- Achieve a step change in activity and impact of manufacturing R&D in the UK
- Establish a network of regional facilities with complimentary capabilities

Major public
investment programme



Many specialisms including

- Machining
- Joining
- Automation
- Powder processing
- Forming / forging
- Composites
- Automotive sector
- Chemical processing
- Nuclear sector
- Aerospace

Benefits

- Unprecedented scale of manufacturing R&D programmes launched in 2011
- Major companies are basing their manufacturing strategy around the Catapult

Offshore Renewable Energy Catapult

Driving innovation and knowledge



Professor Sir Jim McDonald
Deputy Chairman

ORE Catapult

...a multi-faceted approach to drive innovation

Our vision:

Abundant, affordable energy from offshore wind, wave and tide

- Building a centre of deep technical expertise
- Identification, development and commercialisation of innovative technology
- Research, development, demonstration, testing and the establishment of new international standards
- **Driving collaboration between Government, industry and academia**
- Market access for SMEs and new technologies
- Leveraged funding model (1:1:1)

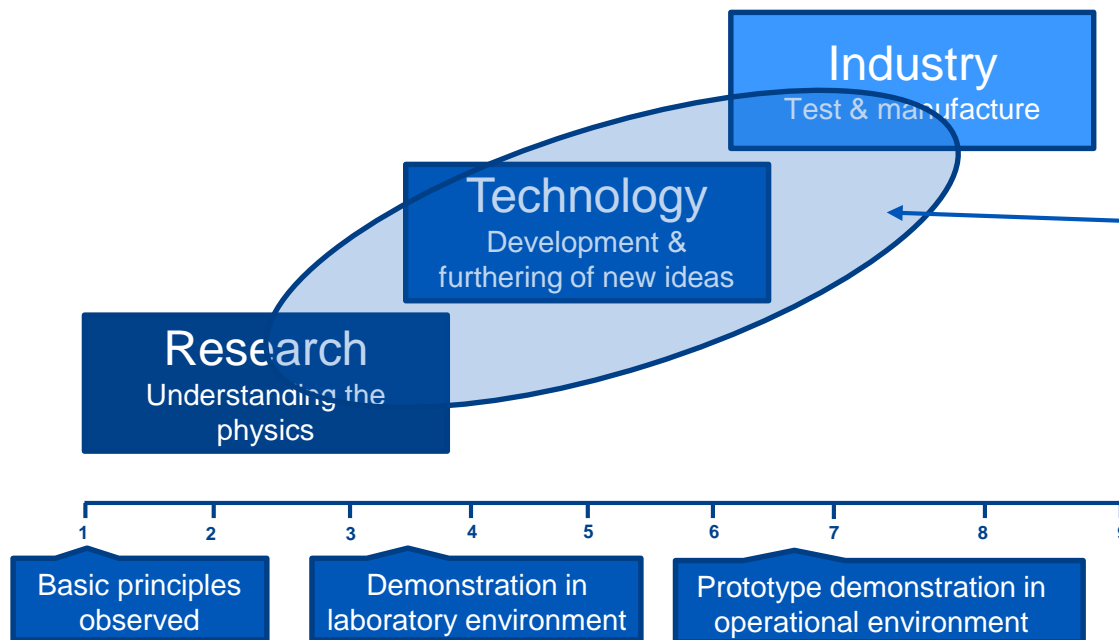
Reduce Technology Risk, Cost, Time to Market



State of Art Blade
and Drive Train test

ORE Catapult translates best UK research into industry application

- ORE Catapult identifies the most promising research and works to fast-track development towards industry application
- A leading focal point within the UK's innovation landscape



Catapult's expertise extends UK's innovation deeper into early stage technology & research

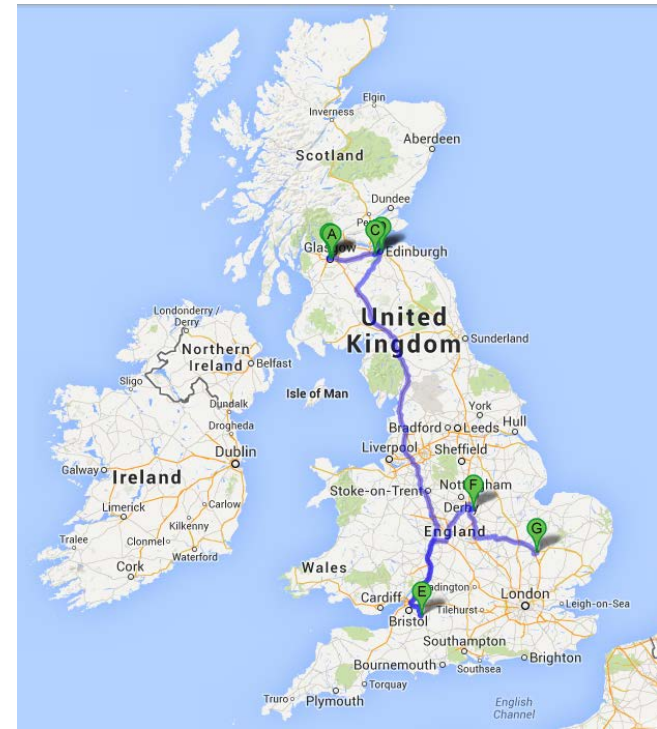
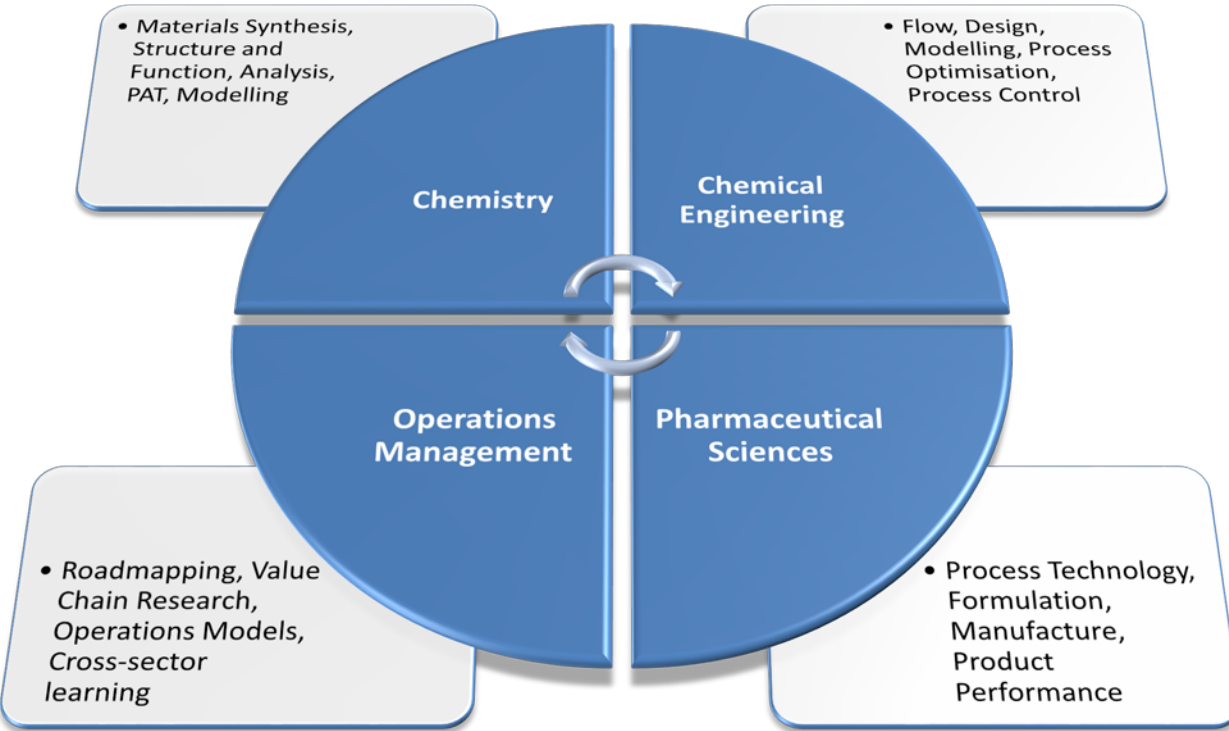


EPSRC

Centre for Innovative Manufacturing
in Continuous Manufacturing and Crystallisation



A Collaborative National Centre: multi-disciplinary academic team...and growing Research and PhD / MSc Programmes



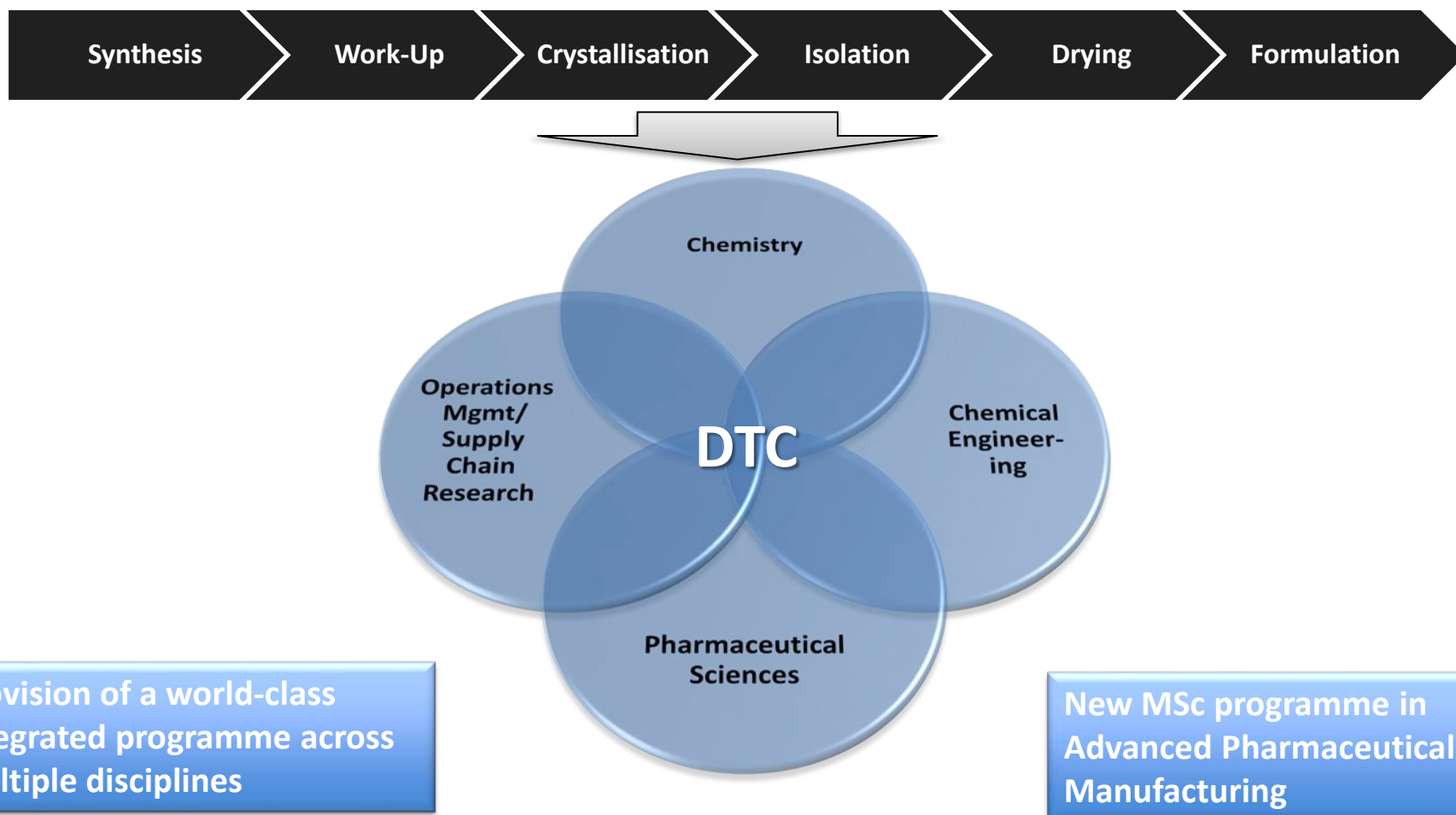


EPSRC

Centre for Innovative Manufacturing
in Continuous Manufacturing and Crystallisation



Skills & Training - CMAC Doctoral Training Centre* & Masters Training Programmes
meet the needs for highly-skilled researchers to accelerate the adoption of continuous manufacturing for the production of high-value chemical particulate products.





EPSRC

Centre for Innovative Manufacturing
in Continuous Manufacturing and Crystallisation



Tier 1

£200k pa cash
Additional in-kind
Multinationals

Tier 1



Tier 2

In-kind
Technology companies
SME

Tier 2

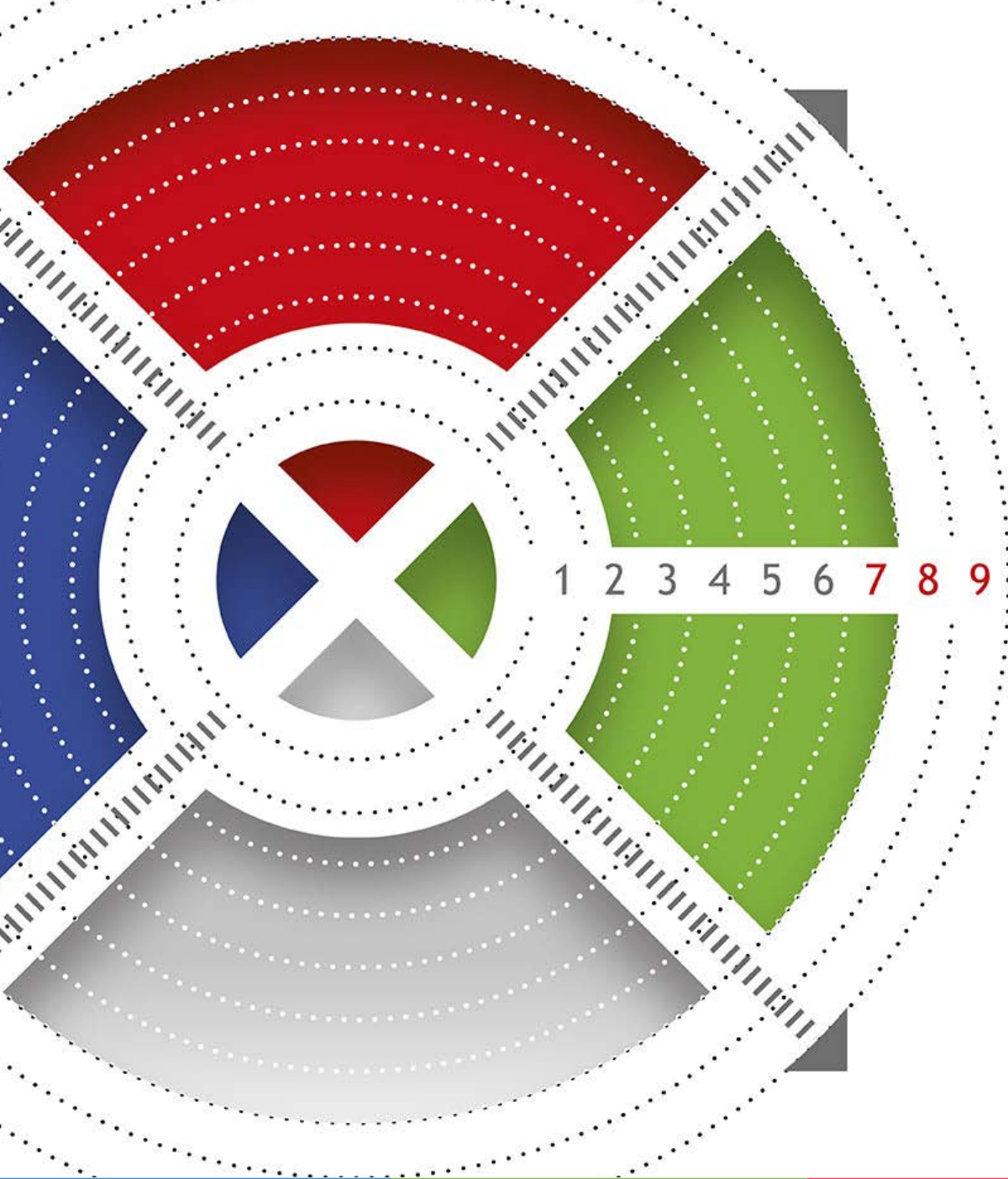


Project Collaborators

Flexible interactions
Progress to Membership

Collaborators





Industrial
Biotechnology
Innovation Centre

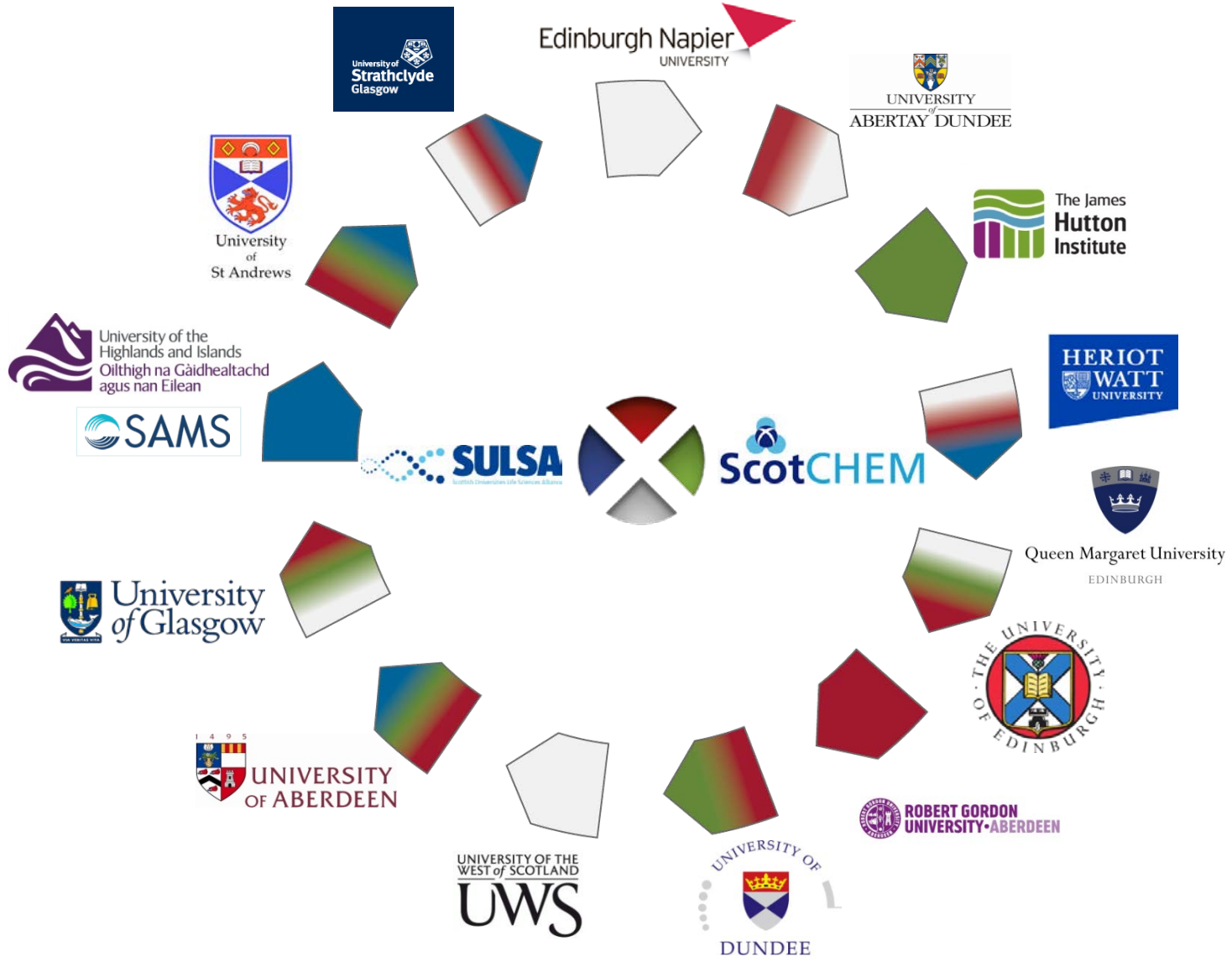


Supported by The Scottish Funding Council,
Highlands and Islands Enterprise and
Scottish Enterprise.

Founding members



Academic Partners



Key themes



 **Sustainable feedstocks**

 **Biotransformations**

 **Cell Factory Construction**

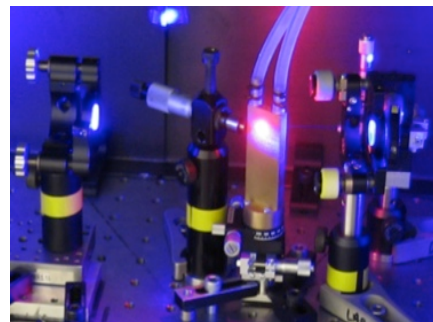
 **Downstream Processing**

 **Integrated Bioprocessing**





The Fraunhofer Centre for Applied Photonics at Strathclyde University



Subsidiaries, Centres and Project Centres in Europe

■ Fraunhofer Austria Research

- Geschäftsbereich Produktions- und Logistikmanagement, Vienna
- Geschäftsbereich Visual Computing, Graz

■ Fraunhofer Italia Research

- Fraunhofer Innovation Engineering Center IEC, Bolzano

■ Fraunhofer Portugal Research

- Fraunhofer Center for Assistive Information and Communication Solutions AICOS, Porto

■ Fraunhofer Chalmers Centrum

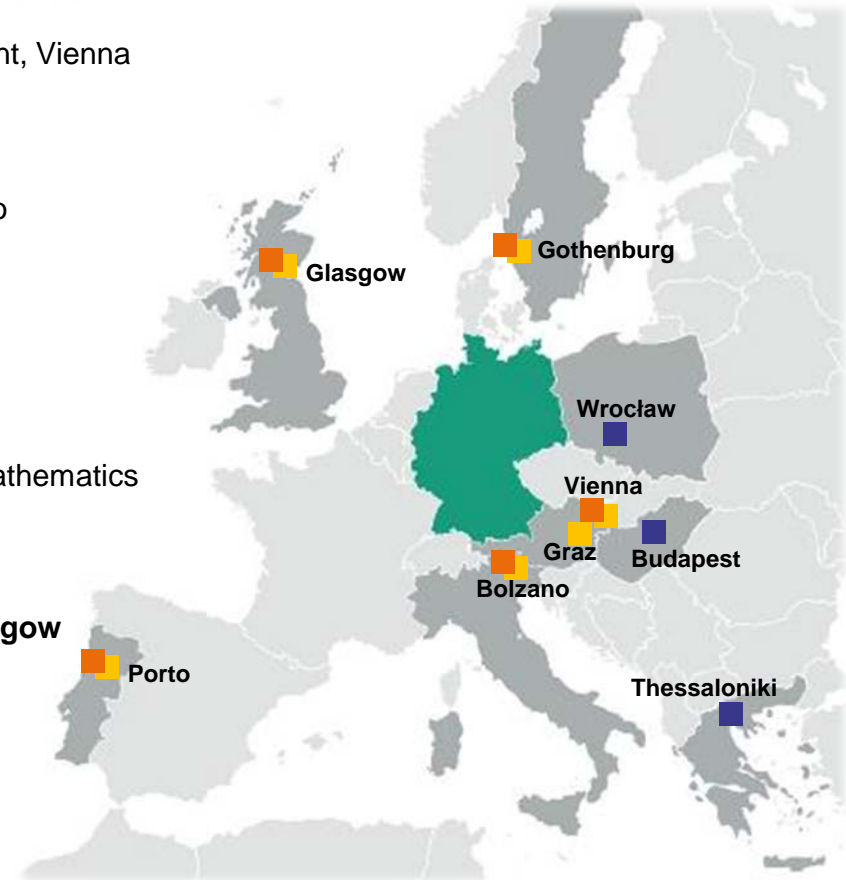
- Fraunhofer Chalmers Research Center for Industrial Mathematics FCC, Gothenburg

■ Fraunhofer UK Research

- Fraunhofer Centre for Applied Photonics CAP, Glasgow

■ Fraunhofer Project Centre for ...

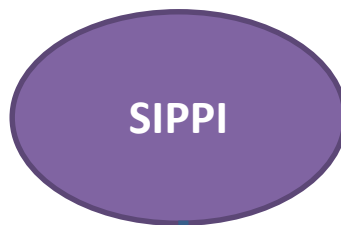
- Coatings in Manufacturing, Thessaloniki
- Laser Integrated Manufacturing, Wrocław
- Production Management and Informatics, Budapest



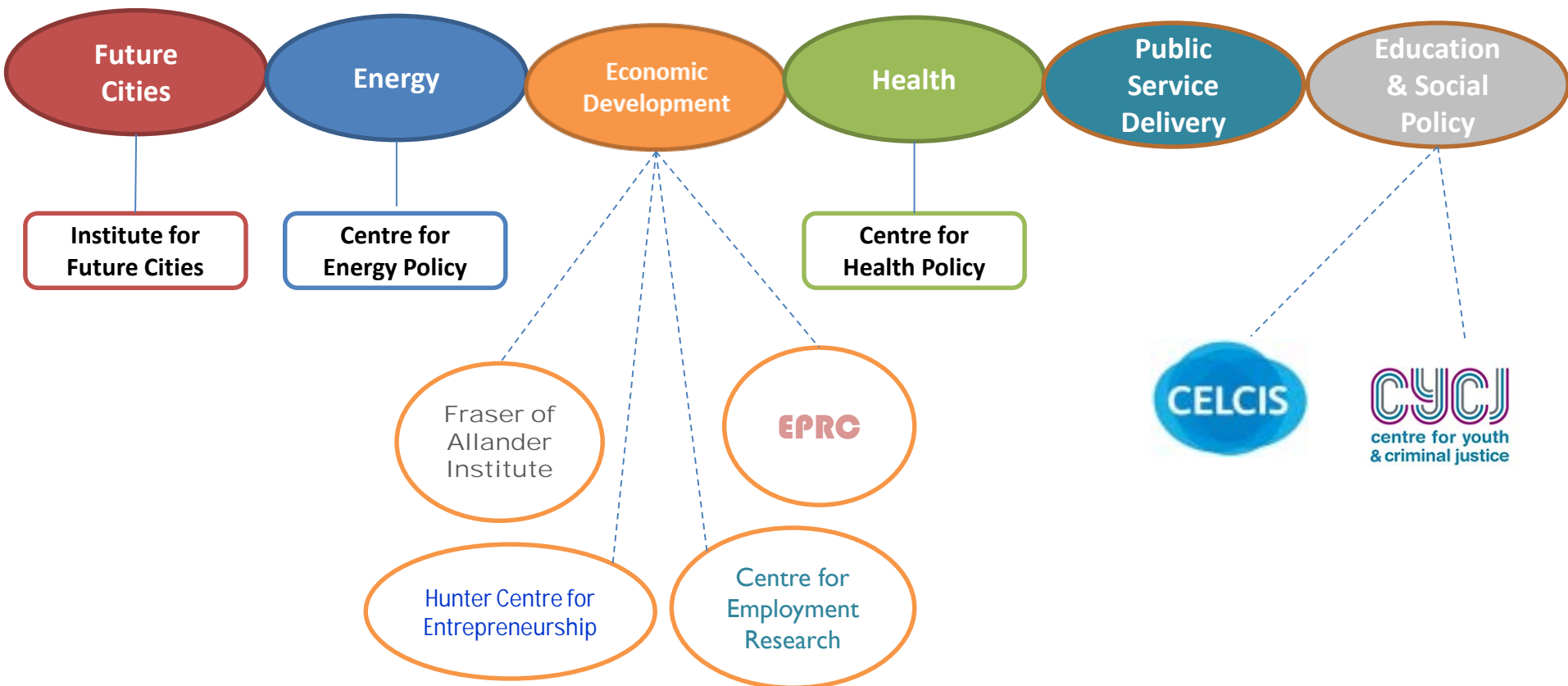
Can such a Cluster approach apply to Social Sciences?.....



STRATHCLYDE INTERNATIONAL
PUBLIC POLICY INSTITUTE



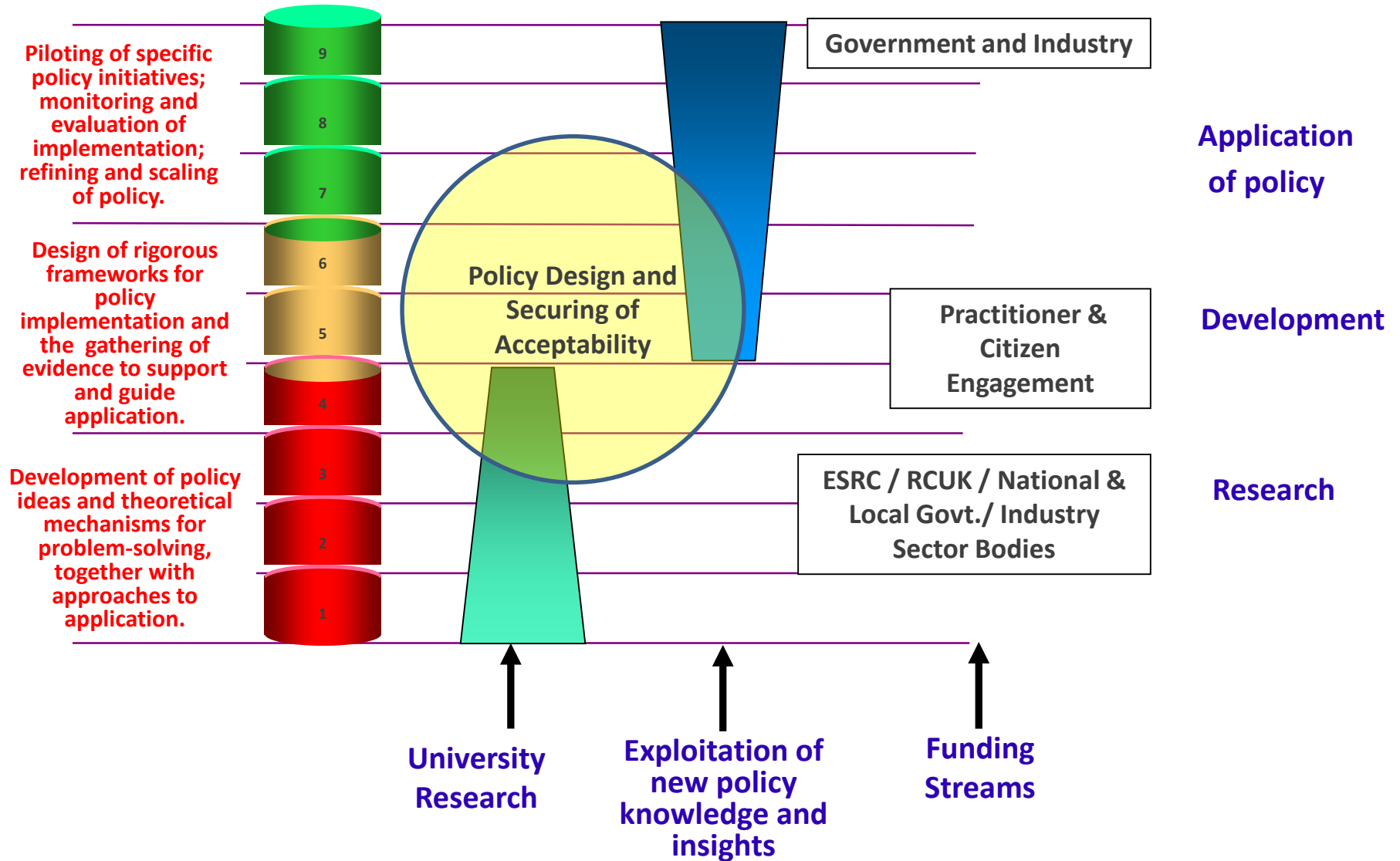
POLICY THEMES



Innovative Solutions for Global Public Policy Challenges: Government and Industry Collaboration

Policy Application

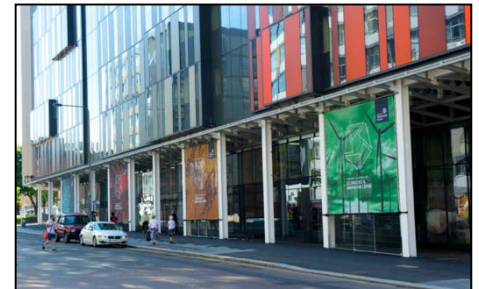
Readiness Levels (PARLs)





New University centre for research, technology development and innovation

- **£103m** capital investment
- Accommodating 1,500 Industry, Research, KE staff and PGR students
- Comprises
 - *25,000m²* Technology centre
 - *4,600m²* Industry Partner centre
- Strong emphasis on creating Industry research and innovation clusters through **open innovation**, collaboration and impact
- Access to state-of-the-art, flexible research and innovation facilities
- Development of new pathways for Innovation and Technology development
- New approaches to partnership funding, leverage and engagement mechanisms



Conclusions.....



- To establish these Research and Innovation Clusters, priority should be given to the cycle of **concept – research – development – demonstration – deployment (and the feedback loops within)**
- Greater focus on synergy between National Research Councils, Economic Development Agencies and Innovation-led industries**Universities can / should catalyse these relationships**
- Essential that an **effective environment** is created – **Open Innovation** or other structured multi-partner arrangements.
- **Co-location and detailed sharing of strategic priorities** support the development of the conditions and behaviours. **Leadership & Ownership** within and across the partners are critically important.
- ** The production of high quality, entrepreneurial, research & innovation trained people can have the highest and longest lasting impact