

36th CONFERENCE OF RECTORS & PRESIDENTS OF EUROPEAN UNIVERSITIES OF TECHNOLOGY

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Graz (Austria) september 2017





Internationalization is not just signing agreements. It is the provision of services based on...

- Reputation marketplace
- Double & joint diplomas syllabus
- Employability & high position of students
- Synergies with private companies
- Refugee reception
- Corporative Social Responsibility



International strategies for service provision

- Definition of services:
 - Mobility of students, researchers,...
 - Home internationalization
 - Foreign establishments
- Neighbourhood adaptation
- Global strategy with well-known brand



Internationalization Service of Universities

- Public or Private Service?... Concerning:
 - Providers
 - Beneficiaries
 - Impact on GDP (regional, national...)
- Fees policy vs taxes for citizens
- Who is paying?
- Is this «harmonized»?





International reputation market for service provision: parameters vs University missions

- International accreditation of diplomas (learning outcomes level) as MSc or BSc/BEng:
 - By sector (profession)
 - By location
- International rankings (research):
 - Global universities
 - Subjects, areas, disciplines
 - Absolute or relative
- Knowledge (Technology transfer): Tech Univ!!!
- Is this «harmonized»?

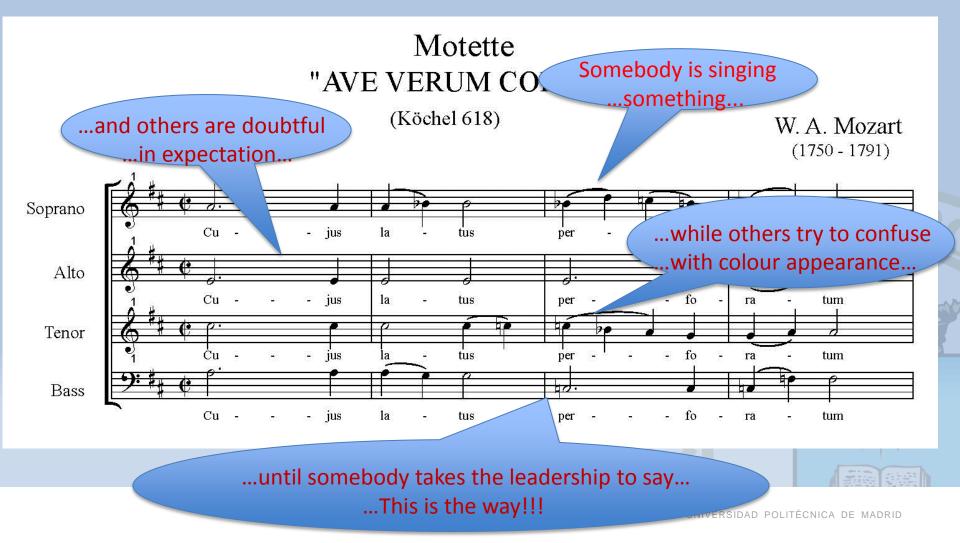


Curriculum of Technical Education for joint & double diplomas

- Fundamentals vs specialization
- BSc/BEng & Master (integrated, detached, detachable) plus «set-length»
- Professional vs Scientific (education & teacher selection)
- Is this «harmonized»?



Harmonization?: something must sound well but...





Thank you very much!!!



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