



Session 2:  
Internationalisation of  
Universities: examples and  
experiences

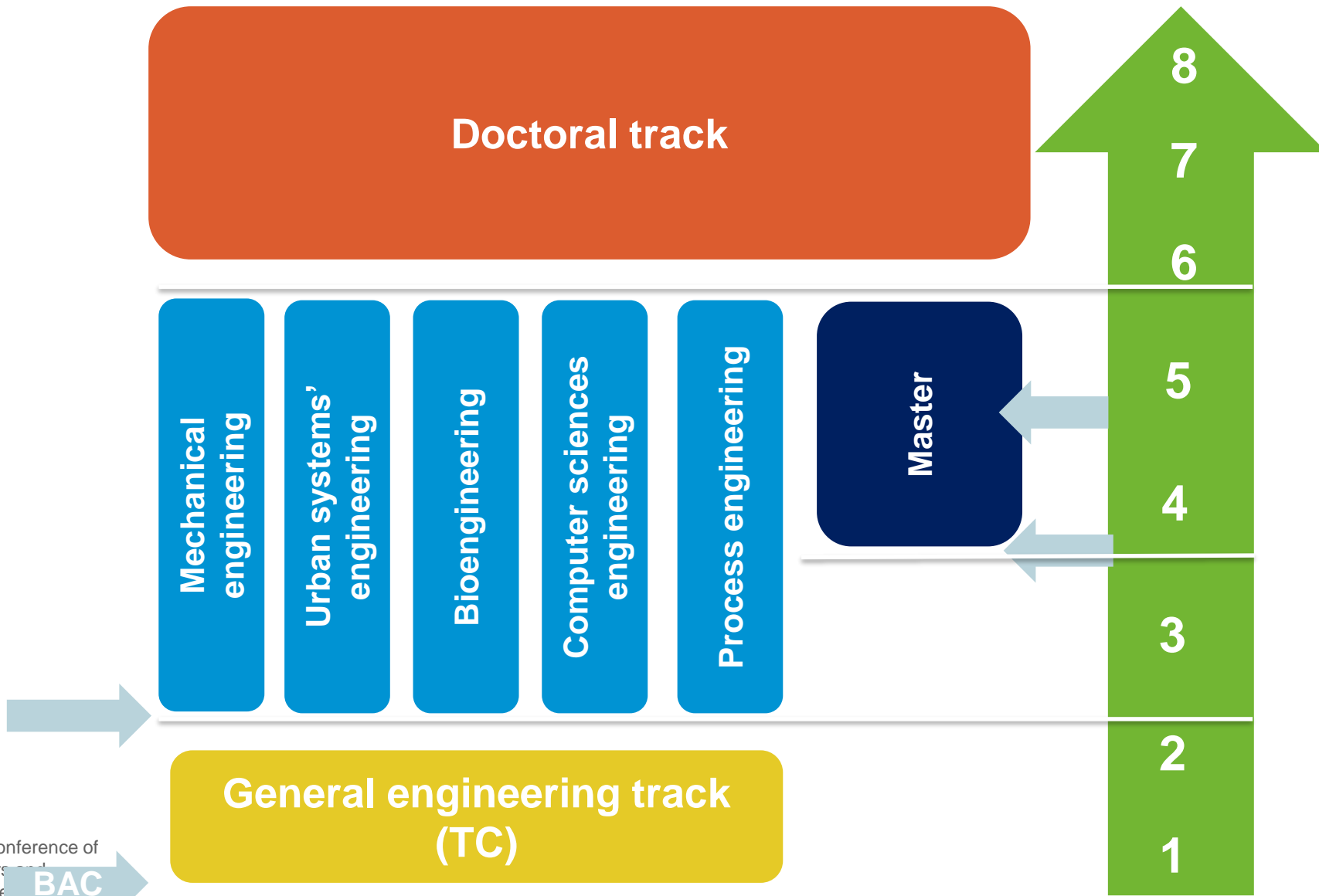
« **Developing a  
campus network  
abroad** »

Philippe Courtier  
President of UTC

Université de technologie de Compiègne

- **3800** Engineering students in 5 tracks  
(34% female students)
- **250** Graduate students (parallel Master's track)
- **20%** International students on campus
- **340** Doctoral candidates (doctoral school)
- **800** Full time staff (thereof 390 faculty)
- **9** Research Labs
- **3** International operations  
(China, Chile, Mexico)





- **Transnational** approach with local partner institutions and responding to French industrial needs
- Promotion of **French language**
- Local and international recruitment
- **Pedagogic coordination** (flying faculty, local faculty and teaching by industrials)



**2005**  
UTSEUS

**Shanghai (China)**



**2014**  
Chile  
track

**Vina del mar (Chile)**



**2016**  
Mexico  
track

**Mexico City (Mexico)**





Shanghai University

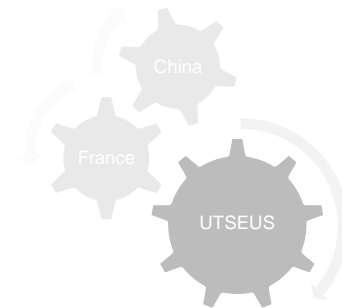
- **Created in 2005** with Shanghai University (SHU) in partnership with Troyes (UTT) and Belfort-Montbéliard (UTBM) UTs
- **Largest Sino-French campus with more than 1000 Chinese students**
- **Hybrid transnational approach** for Chinese students including intensive French language preparation, local and flying faculty, mobility schemes and dual degrees
- **International exchange and study programs** for over 100 French and foreign students
- **Industrial support**  
(already over 10 privileged partnerships signed)



Université de technologie de Compiègne

## Governance model of UTSEUS

- **Steering committee** in charge of strategy (meeting every 6 months) – includes presidents and directors
- **Pedagogic committee** in charge of initiating and defining pedagogic projects and programs as well as of quality assurance (meeting every 6 months, joint recruitment committee)
- **Operational managing directors** for both sides – China and France- present on campus in Shanghai – in charge of executing steering and pedagogic committees decisions – organisation of monthly meetings with on-site teams



## 250 students/year enrolled in 4 specialties:

- Mechanical Engineering (90 students)
- Information Engineering (90)
- Material Science and Engineering (45)
- Biology Engineering (25)

## 3 models of education

- **3+2.5 model:**  
3 years in China and 2.5 years in France to obtain Chinese bachelor + French engineer diploma (50-55% of TTL)
- **3+2 model:**  
3 years in China and 2 years in France to obtain Chinese bachelor + French master (5% of TTL)
- **4+0 model:**  
4 years in China to obtain Chinese bachelor (40-45% of TTL)

- First cohort graduated in 2011
- **Excellent employment perspectives and conditions for UTSEUS alumni**

	All UTC students	UTSEUS students only
Employment rate	92%	100%
Correspondance with qualification	96%	92%
Location of the first position		
In France	87%	60%
Abroad	13%	40%
Gross annual salary (overall mean)	38K EUR	31K EUR
Gross annual salary (for positions in France)	37K EUR	36K EUR

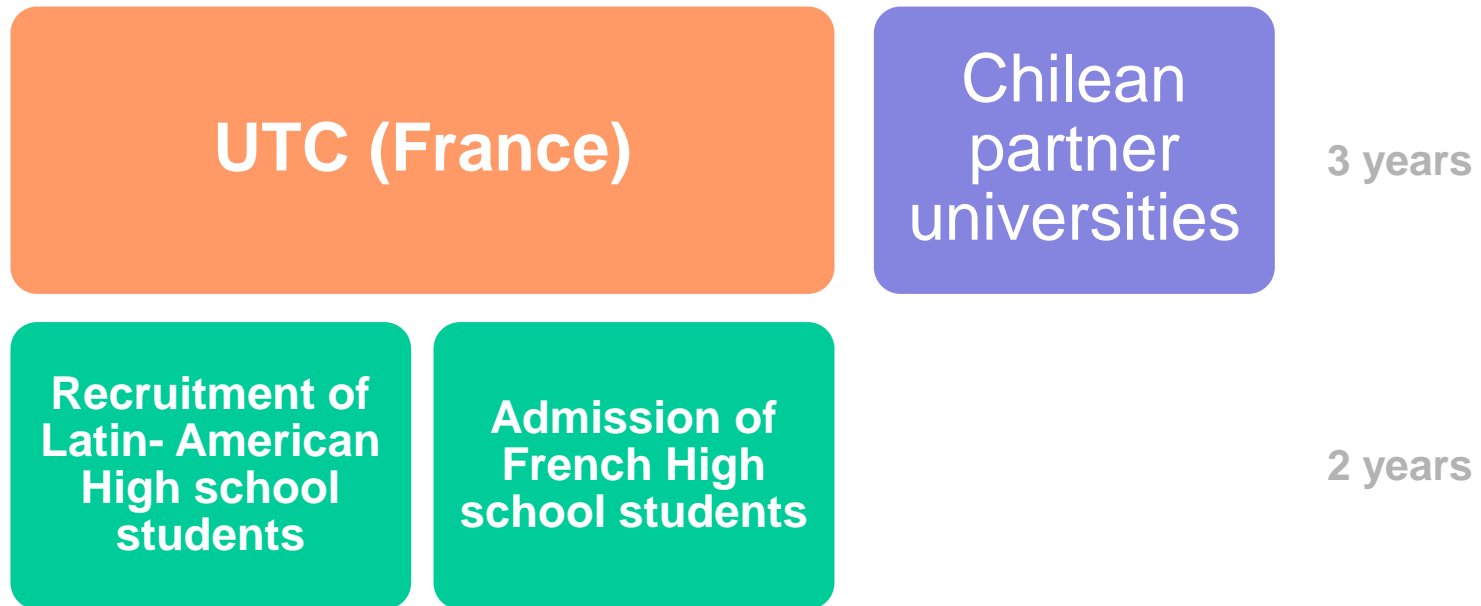
Table: Employment statistics for cohorts 2011 – 2016 All UTC students vs UTSEUS students only



- Located in Valparaiso (120 km from Santiago) - **general engineering track** as in Compiègne, preparatory for the 5 UTC engineering tracks
- **Strong support** from French Embassy, the Network of French High schools (*Lycées français à l'étranger*) and University of Valparaiso
- **Close industrial relationships** via Franco-Chilean Chamber of commerce (scholarship grants)
- **Local French managing director** – courses by qualified local teachers, few flying faculty, pedagogic mirror teams (France – Chile) – academic, financial and administrative supervision from France



Official opening in 2014



- **2017/18:** 46 students on site
- **Intensive French Language** training in partnership with Alliance Française
- Scientific, engineering and humanities course offer both in Spanish and French
- Exchange semester for compiègne UTC students
- **Pedagogic mirror teams** (quality assurance for course contents, exams, grading, etc)



INSTITUTO POLITÉCNICO NACIONAL  
"La Técnica al Servicio de la Patria"



CÁMARA DE COMERCIO  
FRANCO MEXICANA

- Located in Mexico City - same academic model of a **general 2-year engineering track** preparatory for the French or Mexican engineering tracks as in Chile
- **Academic Partnership** with Instituto Politécnico Nacional (IPN) in Mexico based on a successful research collaboration in the framework of **International Research Lab in Information Sciences and Automation (LAFMIA)**
- **Strong support** from French Embassy, the Network of French High schools (*Lycées français à l'étranger*) and the Mexican government
- **Close industrial relationships** via Franco-Mexican Chamber of commerce
- **First cohort** recruited in August **2016** (29 students currently in the second year of studies (2016) and 45 students in their first year(2017)) – first mobility to France expected in 2018

Learn more about UTC on our website: [www.utc.fr](http://www.utc.fr)

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