

Politecnico di Milano: Internationalization Path

Stefano Ronchi, stefano.ronchi@polimi.it

Graz, October 16th 2017

Politecnico di Milano at a glance

Over **1.300** professors and **1.200** professional staff

Over **40.000** students

About
200 mln€ State
and
160 mln€ self
funding



Schools of Architecture, Design, Engineering

12 departments

Ranked **no.1** in Italy, **no. 7** in Europe, **no. 24** worldwide QS World University Ranking 2017, Engineering & Technology

- 1. Attracting
- 2. Anticipating
- 3. Joining
- 4. Living
- 5. Functioning



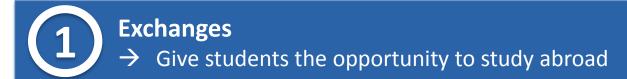
Our Internationalization Path

Since the 80s PoliMI has proceeded along three main cumulative stages of internationalization At the same time our faculty has always invested in international research relationships

80s / 90s 2004 2014







1. Exchanges (80s / 90s)→ Give students the opportunity to study abroad

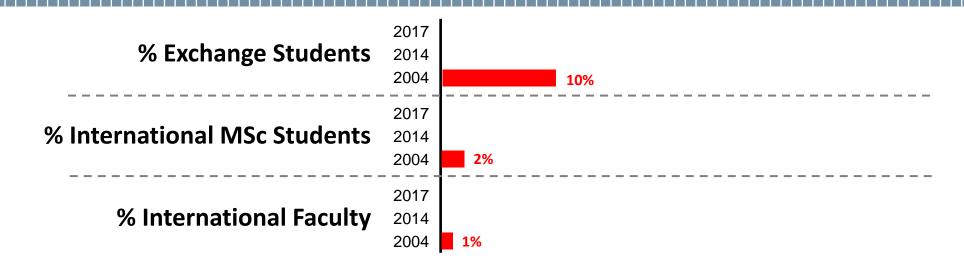
The first phase was mostly based on developing international relationships in order to create exchange opportunities for our students (e.g. Erasmus Programme in 1987)

- Traditional exchanges (Erasmus, Medes, Pegasus...)
- Joint or double programmes addressing top students (T.I.M.E., Unitech, ...)



1. Exchanges (80s / 90s)

→ Give students the opportunity to study abroad



Pros

- Providing international experiences to students
- Faculty collaborations and curricula alignment in Joint and double programmes
- Fostering students and alumni communities

Cons

- Limited students flows (bilateral agreements)
- Some financial resources requested to students
- Study plans compliance and restrictions
- Academic calendars
- Marks recognition
- Quality compliance

2. Attractiveness (2004 / 2014)

→ Attract foreign students applying to our MSc

2004	Students	Faculty	S/F	Fees	% Int Stud	MSc ENG
Imperial College	10000	2500	4	5000-16000	22% (1)	All
ETH Zurigo	12000	3000 (2)	4	nd	20%	nd
Chalmers	10000	1600	6	0	20%	All
TUM Monaco	20000	480	42	0-3000	18%	3
RWTH Aachen University	30000	2300	13	1300	16%	6
TU Delft	13000	2500 (3)	5	2000	8%	All
UPC Catalunya	28000	2500	11	nd	6%	0
HUT Finlandia	15000	250	60	100	6%	4
Politecnico di Milano	40000	1100	36	400-3000	2%	0
Ecole Polytechnique	2500	380	7	Nd	nd	nd
Politecnico di Torino	25000	860	29	400-1600	nd	0

^[1] Solo gli studenti non europei

^[2] In questo caso il dato disponibile è 6000 dipendenti (faculty+staff); 3000 è una stima ottenuta adottando come rapporto tra le due categorie 1:1.

^[3] In questo caso il dato disponibile è 5000 dipendenti (faculty+staff); 2500 è una stima ottenuta adottando come rapporto tra le due categorie 1:1.

2. Attractiveness (2004 / 2014) → Attract foreign students applying to our MSc

The second phase started to differentiate Bachelor programmes providing basic competences mostly to Italian students from Master programmes providing advanced competences within an international setting

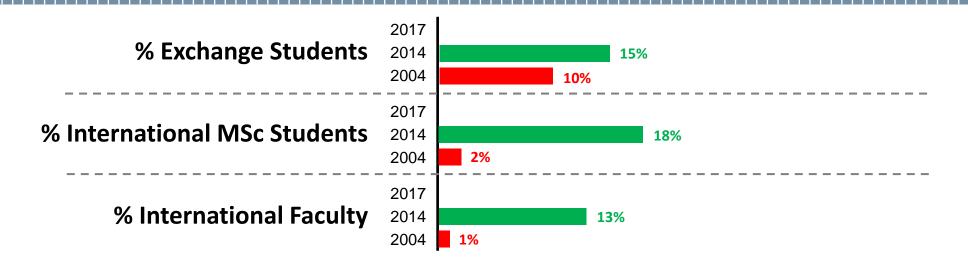
 MSc programmes taught in English in the smaller campuses (e.g. Como, Lecco) – as a pilot

A number of actions were taken in order to make it feasible:

- Design a proper communication/promotion process and team
- Finance scholarships to attract students
- Re-organizing student offices to interact with international students and new issues (visas, permits of stay, immigration law...)
- Integrate the Career Service department with international skills and competences

2. Attractiveness (2004 / 2014)

→ Attract foreign students applying to our MSc



Pros

- Our students would have the opportunity to live an international environment
- Courses taught in English also foster the opportunity for exchange agreements

Cons

- Resources and investments requested to manage the whole process
- Initial incoming students quality and selection

3. Integration (2014 \rightarrow today)

→ Become and international environment

The third phase extended the pilot (courses taught in English) to the whole offer at MSc level in all campuses

At the same time, PoliMI started to heavily invest in order to be a relevant partner in few key strategic networks developing continuously new programs and new ideas (e.g. IDEA League, Alliance4Tech)

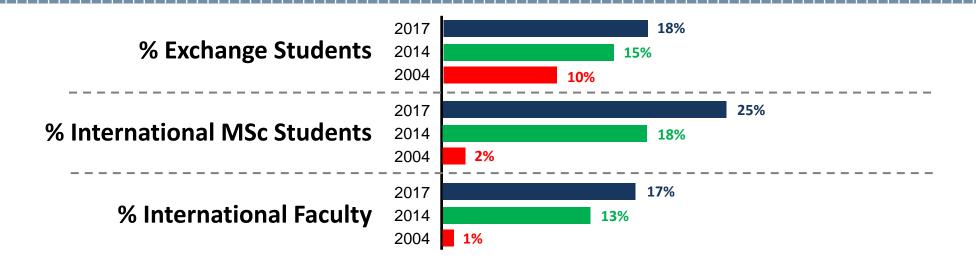
A number of actions were taken in order to make it feasible:

- Increase resources in the «international offices» created before
- Train our faculty (e.g. English courses)
- Invest in the attraction of international professors



3. Integration (2014 \rightarrow today)

→ Become and international environment



Pros

- Becoming a real international and diverse university with international students, faculty and staff
- Start attracting talents instead of talking about «brain drain»

Cons

- Inertia to change and innovation
- Need for a solid and consistent student admission process

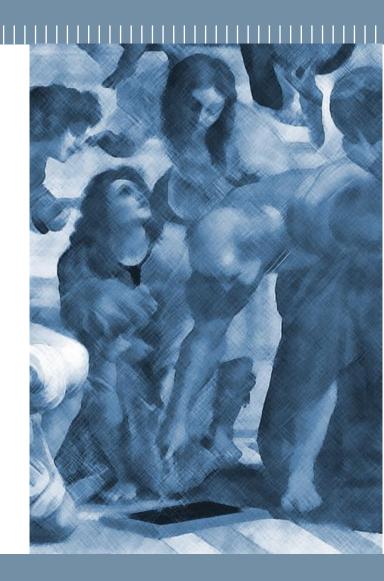
What's next...

Potentally become a **«HUB»** of a **«NETWORK»** able to attract and match resources, competences and most of all ... human capital... on a global scale

No more **Italian** and **International** students/professors, but... PoliMI students/professors

No more **Home** and **Host**, but... free mobility of students and faculty across borders

No more **Local** and **Global** companies, but... corporate world at large





Politecnico di Milano: Internationalization Path

Stefano Ronchi, stefano.ronchi@polimi.it

Graz, October 16th 2017